



## FOR IMMEDIATE RELEASE

Media Contact:

VBASE® Oil Company  
Michelle DiMaio  
657 S. Mechanic St.  
Pendleton, SC 29670  
[mdimaio@vbaseoil.com](mailto:mdimaio@vbaseoil.com)  
[www.vbaseoil.com](http://www.vbaseoil.com)

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### VBASE Oil Welcomes Martin Greaves as CTO



Pendleton, SC-based **VBASE Oil Company** announces the addition of Martin Greaves, PhD as Chief Technology Officer leading in the continued development and commercialization of sustainable, high-performance VBASE base oils and lubricants.

“I’m delighted to be joining the VBASE team with its culture of innovation and customer centricity. I’m also excited to be collaborating with our partners in serving their needs for environmentally acceptable and sustainable lubricant solutions. Our novel hybrid synthetic base oil technology provides outstanding environmental performance coupled with excellent technical performance in demanding applications and will provide customers peace-of-mind when transitioning to our new technology.”

President and CEO, Jeff DiMaio, PhD said, “Bringing his wealth of technical knowledge coupled with expertise built over the last 25+ years of leadership experience in the lubricant industry, Martin has already proven to be an invaluable asset to our team. Further, as we expand our reach, Martin’s location in Europe will aid in the global adoption of our product portfolio.”

Dr. Greaves is a British national and has more than 25 years of experience in technical leadership positions within the lubricant industry with a strong background in leading teams in inventing, developing, and commercializing novel synthetic base fluids and formulations. He has held positions in the U.K., Netherlands, USA, and Switzerland. Greaves will be based in Baar, Switzerland.



Built for sustainable and circular practices, VBASE® Oil Company produces base oils and lubricants that outperform traditional products but are biobased, biodegradable, non-toxic, and non-bioaccumulating. VBASE® base oils are **USDA BioPreferred** and certified **NSF HX-1** for use in food grade lubricants.

Based on Secondary Polyol Ester™ technology, VBASE base oils provide exceptional hydrolytic stability, increased efficiency, and broad compatibility to enable the formulation of high-performance Environmentally Acceptable Lubricants (EALs) for use in a variety of industries. [vbaseoil.com](http://vbaseoil.com)

**VBASE® OIL COMPANY**

657 S. Mechanic St. | Pendleton, SC 29670 | (864) 502-2321 | [vbaseoil.com](http://vbaseoil.com)